



STEAM SUMMARY 2021 MONMOUTHSHIRE COUNTY COUNCIL

Total economic impact of tourism £M	182.79
% change on 2020 (£'s 2021)	122.2%

Total visitor days (M)	2.35
% change on 2020	155.8%
Staying visitor days (M)	1.18
% change on 2020	104.7%

Total visitor numbers (M)	1.50
% change on 2020	179.6%
Number of staying visitors (M)	0.33
% change on 2020	69.9%
Number of day visitors (M)	1.17
% change on 2020	242.4%

Number of FTE jobs supported by tourism spend	2,336
% change on 2020	44.7%